

# NEW PRODUCTS

## PHYSICIAN STRENGTH, NATURALLY INSPIRED, GOLDFADEN MD



Goldfaden MD introduced a dermatologist-developed natural skincare line called Physician Strength, Naturally Inspired. The brand has seven targeted treatment solutions that address specific skin concerns: unbalanced complexion, damaged skin, dull complexion, tired eyes, uneven skin tone, deep lines, and dry and aging skin. Goldfaden MD formulates products with organic and natural ingredients as well as remaining free of parabens, petrochemicals, mineral oils, alcohols, silicones, and gluten. [Goldfadenmd.com](http://Goldfadenmd.com)

## SKIN ACTIVE PERFECTING PEEL, NEOSTRATA

NeoStrata Company, Inc., the creators of the original glycolic acid peel, introduced the Perfecting Peel to SKIN ACTIVE, its line of antiaging skincare. SKIN ACTIVE Perfecting Peel is formulated with a 20% alpha hydroxy acid blend of 10% citric and 10% glycolic acids. In a study, 94 percent of women noticed overall improvement in fine lines, wrinkles, and uneven pigmentation when used once weekly for two months. [Neostrata.com](http://Neostrata.com)

## TRIPOLLAR, LUMIERE MEDICAL

TriPollar third-generation radio frequency technology gently raises tissue temperature, while the accompanying LumiCam imaging system provides real-time temperature feedback and a thermal map of the treated area. When treating the face, TriPollar's goal is new collagen growth, which is achieved by raising the temperature to 40°-42°C and remaining there for 15+ minutes. [Lumieremed.com](http://Lumieremed.com)

## SKINVACMD, VACUBRASION



SkinVacMD offers crystal free, natural diamond exfoliation and permits wet and dry microdermabrasion using two sterilizable and multi-use stainless steel tips and a universal air flow regulator. There are no consumables, crystals, or replacement tips required with SkinvacMD, and a head-to-head trial showed the product comparable in suction and clinical efficacy to more expensive professional microdermabrasion machines, according to the company. [SkinvacMD.com](http://SkinvacMD.com)

## ILLUMINATING COMPLEXION FIX, VEIL COSMETICS

Veil Cosmetics launched the Illuminating Complexion Fix, a hybrid product with Lightfast Technology, a proprietary blend of active ingredients (Sepiwhite MSH, Sepicalm VGWP, and Revidrate) that targets the production of melanin. In clinical testing, Sepiwhite MSH was shown to increase luminosity in subjects with dark spots 95 percent of the time, and use of Sepicalm VGWP led to a decrease in melanin production in 88 percent of subjects with dark spots after eight weeks. Additionally, Revidrate was reported to increase moisture by up to 130 percent on the surface of the skin and 81 percent beneath the skin's surface, making it ideal for dry and aging skin, according to the company. [Veilcosmetics.com](http://Veilcosmetics.com)

## COLLAGEN REGENERATION CREAM, REVIVA LABS

The Collagen Regeneration Cream by Reviva Labs repairs damaged collagen while also helping to produce new collagen by blending Palmitoyl Tripeptide-3, a natural growth

factor, with other growth factors and wrinkle-smoother ingredients. This renewed collagen combination boosts moisture, improves tissue structure, can help reduce the appearance of wrinkles, and enhances overall skin tone and texture, according to the company. The Collagen Regeneration Cream can be used alone or “layered” over various anti-aging serums or combined with other anti-aging treatments in a beauty regimen. *RevivalLabs.com*

### SKIN PERFECTOR LINE, DERMABLEND PROFESSIONAL



The Skin Perfector line of primers reduces skin pigment imperfections such as age spots, sun spots, and skin discolorations caused by sun damage, natural aging, and acne scarring. The product line includes Dermablend SkinPerfector Anti-Wrinkle and Firming Primer and Dermablend SkinPerfector Blemish and Oil-Clearing Primer and is said to be suitable for all ethnicities and skin tones. *Dermablend.com*

### MYOTONOLOGY, MYO TECHNOLOGIES

Myo Technologies, LLC introduced Myotonology, a non-surgical microcurrent skin toning treatment that includes Myo Essentials, a complementary line of botanical skin care products. The accompanying Myotone Med unit provides healthcare professionals with an on-site certified training program, consulting, and technical support. Training involves an intense, hands-on, six- to eight-hour course designed to familiarize users with the precise system techniques. *Myoinc.com*

### SOMERSET SHAVING PRODUCTS



Somersets, a line of shaving and skincare products from the UK, released a range of products for men and women in

the US. The line is designed for use before, during, and after shaving and includes 11 products: Somersets Shaving Oils for Women and for Men, Somersets Shaving Gels, Somersets Pre-Shave Face Wash, Somersets Pre-Shave Face Scrub, After-Shave Face Balm, and After-Shave Moisturizer. Somersets products are formulated with lavender, tea tree, and rosemary. *Somersets.com*

### PRODUCT KITS, MEDIMETRIKS



The new Ketodan Kit includes Ketodan (ketoconazole foam, 2%) Foam and Rehyla™ Hair + Body Cleanser. The prescription topical foam therapy is for the treatment of seborrheic dermatitis specifically designed for hair-bearing areas on the scalp, body, and face. The cleanser is dye, fragrance, paraben, and sulfate-free, according to the company, and contains chamomile, salicylic acid, and hyaluronic acid. The Ciclodan Cream Kit includes Ciclodan (ciclopirox olamine cream USP, 0.77%) Cream and Rehyla™ Hair + Body Cleanser. Ciclodan Cream is a prescription topical cream with broad-spectrum coverage of five different skin infections (tinea pedis, tinea cruris, tinea corporis, tinea versicolor, and candidiasis) from six different pathogens. *Medimetriks.com*

### THREE LAUNCHES, VICHY LABORATOIRES



Normaderm Total Mat, ProEVEN Daily Eye Corrector, and ProEVEN All-in-One Flawless Mineral BB Cream are available from Vichy Laboratoires. The Normaderm Total Mat contains salicylic acid 0.5% as an exfoliating agent. The ProEVEN All-in-One Flawless Mineral BB Cream comes in medium and light shades to even skin tone and conceal dark spots. It contains high purity pigments for natural coverage and vitamins Cg + E for their antioxidant properties to help protect against environmental damage. *Vichyusa.com* ■